

REDKEN invites you to step out of your comfort zone and into your creative zone! Learn to develop your creativity and push it to the limits with Design and cutting. You'll focus on creating everyday, runway and on-the-street trends with modern techniques and tools. You will hear from the experts what inspires them and what you can do to get real, get relevant and get inspire

EXPERIENCE PERSONAL - BASED EDUCATION

LEARN BETTER.EARN BETTER.LIVE BETTER.

Creative Design – Hands-In

Objectives: To provide an over view of Redken Creative Cutting Techniques Including:

- Creative Cutting and Texturizing Techniques, a review of the Principles, Alternative Tool Usage and Trends
- Business building tips to share how new haircutting techniques will increase revenues and customer satisfaction.
- Positioning the entire Redken Haircare and Styling portfolio.

Please join us at Rocket Science

WHEN: Monday, March 22, 2010
10:00am – 4:00pm

■ **WHERE:** 4195 N. Viking Way
Long Beach, Ca. 90808

■ **INVESTMENT:** \$140.00*

SKU# 99993327



Shannon King serves as an ambassador for Redken on stages across the country and around the world. He has performed at trade shows such as IBS NY, ISSE, Premiere Orlando, and America's Beauty Show in Chicago. These experiences have given Shannon the ability to inspire fellow stylists to explore their creativity, build on their technical skills, and select and develop strong international artistic teams. His work has been said, by *Modern Salon*, to "Rival the Alternative Hair Show."

Shannon King shares his talent at the Redken Exchange in New York City and has been a featured artist at the Redken Symposium in Las Vegas.

Tools To bring: Shears, Razor w/blades, Blow dryer w/nozzle, Flat Iron, Barrel Iron, Cutting Combs, Clips (8-12), Brushes – Round and Denman, Water bottle, Towels.

*Lunch will be provided

GET INSPIRED. BE PART OF IT.

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5TH AVENUE NYC