

Gotta stay on top of the trends? Prepare yourself to do something different in this class. Break the rules and open your mind to new ideas in creative color placement. Explore out of the box color techniques and formulas. Reinvent applications, color patterns and combine Redken color lines to get there. Your most demanding, trend-starting clients will be asking for more!

## EXPERIENCE PERSONAL - BASED EDUCATION

LEARN BETTER.EARN BETTER.LIVE BETTER.

### Creative Color Hands-On

**Objectives:** To provide an overview of Redken Creative Color Techniques including:

- Techniques, patterns, Formulation Guidelines, Mixing and Processing and Application.
- Business Building tips to share how new haircolor techniques will increase revenues and customer satisfaction.
- Positioning the entire Redken Haircolor Portfolio.

Join us at: Ryan Thomas Hair Studio

**WHEN:** March 21, 2010 9am-4pm

**WHERE:** 1031 S. Coast Hwy 101 # A 102  
Encinitas, Ca. 92024

**INVESTMENT:** \$245.00  
SKU # 99993347

\*\*Includes mannequin Head and Lunch\*\*



One of Redken's most sought after artists; George's work can be seen in national and international publications such as Passion, Modern Salon and American Salon. In 2001, he was voted one of the top 10 colorist in the United States by Celebrity Styles 101 Magazine. He played a key role as a contributing artist in the development of Redken Creates volume 1, a collection of inspirational cut and color techniques. For Redken's "Amazing Color" DVD, George created "Camouflage and Spice block", two techniques that show his eye for fashion for choosing the right color for any client.

George has been a featured artist at the Redken Symposium and continues to be a facilitator at the Redken Exchange in NYC.

**Tools to bring:** Water bottle, 8-12 clips, foils, weaving comb, color bottles, color bowls, long/short bristle color brushes, gloves, color apron, measuring beakers.

GET INSPIRED. BE PART OF IT.

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5TH AVENUE NYC